

# THE WOMEN'S ACADEMY FOR RURAL INNOVATION

**Apply today and get the chance to win a full scholarship to participate in the inaugural edition of The Women's Academy for Rural Innovation.**

**Join 14 other European talents in Spain's Castilla y León region from 23-28 October 2022 to learn from top experts and renowned public figures.**

## Academy Programme

This is an academy like no other, with an agenda like no other. During the six-day, all-expenses-paid programme you will:

- explore entrepreneurship in a rural setting. How to get your ideas off the ground – including securing funding, setting up an SME and the attendant challenges and opportunities.
- learn from internationally renowned coaches who will inspire you to become a leader in your community.
- practice confidence-boosting techniques that will help you to pitch your ideas to secure funding, markets and collaborators.
- get first-hand experience of the technologies and innovations that exist and how they can be applied in your rural area and working life.
- collaborate with other participants and work together to deliver projects and drive your ideas forward.
- learn basic breathing and meditation techniques that will increase your focus and creativity while also decreasing stress and anxiety.

[europeanleadershipacademy.eu/rural-innovation/academy/programme/](http://europeanleadershipacademy.eu/rural-innovation/academy/programme/)

## Who Can Apply?

1. **The Women's Academy for Rural Innovation is specifically designed for women over 18 years old**, connected to rural areas and with an interest in harnessing the potential of technology within their communities. No matter your background or experience to date, the programme is looking for people who want to make a difference.
2. **As long as you are over 18 and have EU citizenship or permanent residence in one of the EU Member States** you are eligible to apply. The programme welcomes everyone and is tailored to helping participants acquire the skills needed to lead Europe's rural areas into the forefront of the digital revolution.

## How To Apply?

Apply directly at

[www.europeanleadershipacademy.eu](http://www.europeanleadershipacademy.eu)

Fill out the online application and submit your form **by September 27th 2022, 23.59h CET**. The whole process will not take you more than 15 minutes.

**Important: if you are selected to participate in the programme, you will receive a scholarship to cover all of your costs. No upfront payment, no fees, no hidden surprises: as part of our equal opportunities policy, we are offering this once-in-a lifetime experience for free.**

## About

The Women's Academy for Rural Innovation is a part of Huawei's broader educational initiative 'Seeds for the Future', designed to advance digital inclusion and female empowerment. Women are the cornerstone of our society and must be encouraged to take an active role in fostering growth and building a sustainable future. In rural populations, where women often play a vital role at both a social and economic level, they are well placed to take a lead in embracing the opportunities presented by digitalisation and ensuring their communities do not get left behind.

This vision of equality and inclusion is aligned with the European Commission's commitment to achieving a gender-equal Europe by 2025. It is also what makes this programme so dynamic and compelling.

## Got a Question?

Read the [FAQs](#) or contact the Team at [info@europeanleadershipacademy.eu](mailto:info@europeanleadershipacademy.eu)